

# Kim Eunice Papa

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## Experience

### Brand Ambassador | Polo Ralph Lauren (Vacaville, CA)

10/2023 – Present

- Provide customer service by assisting clients with product knowledge to enhance their shopping experience.
- Maintain inventory by organizing merchandise and ensuring a visually appealing store layout.
- Operate the register and handle transactions accurately while supporting overall store operations.

### Graphic Designer | Sole Identity (Davis, CA)

01/2023 - 03/2023

- Designed the visual identity for the exhibition, creating posters, ads, wayfinding signage, and exhibit graphics to enhance visitor engagement.
- Collaborated with curators and interior designers on research, curation, and spatial planning to align design elements with the exhibition's narrative.
- Developed a cohesive branding system and informational materials, ensuring accessibility and cultural authenticity.

### Graphic Designer | Submerge (Davis, CA)

09/2022 – 12/2022

- Developed a comprehensive visual identity for Submerge, a conceptual Korean R&B + Indie music festival.
- Applied a strong understanding of typography, iconography, and scalable design systems to ensure visual consistency.
- Produced marketing assets optimized for digital advertising, social media, and print.

### Graphic Designer | The Vignelli Canon (Davis, CA)

05/2021 – 06/2021

- Reimagined the layout for The Vignelli Canon, a book on design principles, modernizing its visual style and enhancing readability using Adobe InDesign.
  - Refined typography and layout for better alignment with Vignelli's design principles.
  - Updated visual identity while preserving the essence of Vignelli's philosophy.
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## Education

### University of California, Davis

2020 – 2023

**Bachelor of Arts in Design** with a minor in Museum Studies | 3.96 GPA

- Citation for Outstanding Performance, 2023 | Recognition for exceptional creativity and design excellence.

### Solano Community College

2018 – 2020

Relevant coursework in Graphic Design & Visual Art

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## Competencies

**Design Skills:** Graphic Design, UI/UX Design, Branding & Identity, Web Design, Exhibition Design

**Technical Skills:** Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Miro, HTML, CSS

**Languages:** Italian (Native), English (Fluent), Filipino (Conversational)