Kim Eunice Papa | Digital Designer

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EXPERIENCE

UX/UI and Graphic Design Intern | The Culture C.O.-O.P.   **04/2025 – Present**

- Designing the organization's website using Squarespace, including layout planning, color and typography choices.
- Collaborating with the team to align design decisions with user needs and brand strategy while building skills in research and prototyping.

Brand Ambassador | Ralph Lauren   **10/2023 – Present**

- Maintaining company visual standards and setting up seasonal displays, e.g., Ralph's Coffee. Handled daily tasks like tidying displays, restocking items, and helping at the cash register.
- Provided customer service, helping shoppers and answering questions, while training new team members on store duties, visual guidelines, and using digital tools.

UI/UX Designer | Open Den   **01/2023 - 03/2023**

- Designed exhibition branding and graphics—including posters, ads, and signage—in collaboration with curators to ensure cultural authenticity, accessibility, and narrative alignment.

Graphic Designer | Submerge   **09/2022 – 12/2022**

- Created a cohesive brand identity for a conceptual Korean R&B + indie music festival, including logo design, print/digital marketing materials, and branded merchandise, all unified by a flexible and consistent visual system.

EDUCATION

University of California, Davis   **2020 – 2023**

Bachelor of Arts in Design with a minor in Museum Studies | Honors: cum laude, GPA 3.9/4.0

- Citation for Outstanding Performance, 2023 | Recognition for exceptional creativity and design excellence.

Solano Community College   **2018 – 2020**

Relevant coursework in Graphic Design & Visual Art.

COMPETENCIES

Design Skills | Graphic Design · UI/UX Design · Branding & Identity · Web Design · Exhibition Design

Software & Tools | Adobe Creative Suite (Illustrator, Photoshop, InDesign) · Figma · HTML/CSS

Languages | Italian (Native) · Filipino (Native) · English (Fluent)